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GM UNIVERSITY

P. B. Road, Davanagere – 577 006 KARNATAKA | INDIA



Contact

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Websites

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Dr. Keerthi S

Associate Professor and Program Manager (HR) in GM School of Business.

School :GM School of Business

Faculty Introduction

Dynamic and dedicated lecturer and researcher with over 16 years of experience in higher education. Demonstrated expertise in teaching a diverse range of courses at the under and postgraduate level, with a strong focus on fostering interactive learning environments and mentoring students in capstone projects. Passionate about advancing educational standards and student outcomes through innovative teaching practices, research contributions, and administrative leadership.

Qualifications

Ph.D. (Management)

Visvesvaraya Technological University, Belagavi ,2023.

MBA. (HRM)

IGNOU – New Delhi, 2012.

BE (BT)

GM Institute of Technology, Davanagere, 2007.

Experience

Teaching

- 16 Years at GM Institute of Technology ,Davangere.

Industry

- Nil

Research

- An Empirical Study on Determinants of Capital Structure in Indian Pharmaceutical Companies

Training Program Attended

- FDP on" Leadership Training Program-Organized by G M University.



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- Workshop on AI for Biologists -Specialized workshop on applications of Artificial Intelligence in biological sciences organised by SMVIT, Bangalore.

Research Interest

- Entrepreneurship
- Sustainable Development
- Human Resource Management

Awards & Achievements

- PATENT NO. C.001511:pH responsive smart food packing polymer.

Publication / Patents

- Ph.D. Dissertation:0
- National Conference Papers:0
- International Conference Papers:2
- National Journal Papers:0
- International Journal Papers:7

Professional Membership

- Indian Society for Technical Education. (Membership No. LM 129508) (Life Member)

Awards & Recognitions

- Nil

Administrative Responsibilities

- Department Level: Academic coordinator, KSCST Coordinator
- University Level: Nil

Workshops / FDPs / Seminars Attended

- I-STEM Smavesha – National-level research and innovation event.

Workshops / FDPs / Seminars Organized

- International Symposium “Avishkar: Modules on Artificial Intelligence” on 28th -29th December 2023-Department of Biotechnology.



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- Organised Workshop on Molecular Techniques by HiMedia Laboratories on 4th -5th July 2024 –Department of Biotechnology.

Projects Guided

- UG Projects:10
- PG Projects:10

Funded Projects / Grants Received

- KSCST Grants

1. Development of Biodegradable plastics from agriculture residue waste (2018-2019)
2. Hydroponics plant cultivation using organic nutrients from bio waste (2022)
3. A focus on usage of artificial intelligence, its challenges and opportunities in agricultural rural areas (2023)
4. An empirical study on recycling process and its importance in rural areas (2023)
5. Water quality and biomass sourcing for sustainable water filtration in rural regions (2024)

GMU Seed Money Grants

1. Development of areca husk mulching sheets : sustainable agriculture solution
2. Testing and validation of areca mulching sheets

ICSSR Grant -Women led digital literacy movements in rural Karnataka for inclusive women empowerment

Any Other Contributions

1. A Textbook on Biology for Engineers by Narendra publishing house, New Delhi ISBN:978-93-56515-62-8
2. Book publication by Lambert publishers with the title "radio-metrics feature extraction and classification of brain lesion" ISBN:978-620-2-78796-3.
3. Biosensor Technology: A Special Reference To Microbial Biosensor and Its Applications published in the book entitled Recent Advances in Microbial, Agricultural and Environmental Biotechnology published by InSc. ISBN: 978-81-940490-6-7
3. Bio inoculants for rapid production of vermicomposting published in the book "Enzymes for pollutant degradation, Microorganisms for sustainability enzyme production," published by Springer Nature Singapore ,p.309-325(2022)
4. Listening to her voice: Focus insights on women's health needs and barriers published in Empowering women's Health: Sustainable solutions for gender equality in healthcare by Apple academic press (Scopus)